

Matt Wasser CV

D.O.B 27/2/78

Nationality British

Education

Kingston University - Masters in Screen Design (graduated 2004)

Buckinghamshire University College - BA(hons) Graphic Design & Advertising (2:1) (graduated 2000)

Profile

I am a new media digital designer specialising in illustration and graphic animation for web, games and video. I'm currently entering T-shirt designs into competitions online. Please view my website for samples.

My client list includes: Nickelodeon, MTV, Oxfam, eBay, Sony Pictures, BT, Cadbury, Orange.

Programs Flash, Illustrator, Photoshop, After Effects, Final Cut Pro, MS Office.

Actionscript and Rich Media A working knowledge of Flash AS2. Flashtalking, Double Click, Eyeblaster.

Recent Employment

Flash Designer (freelance): Agencies: Dewynters, Ogilvy Interactive, Relish Creative, Prism, Maverick, Publicis, VCCP, ClickTag, Sapient, Tag

Clients: Deathtrap (the play), Amex, Eidos, DHL, Carlsberg, Easyjet, Ikea (Feb 2010 - Present)

Flash Designer (permanent) at Prism Entertainment / Clients: Nickelodeon, MTV, Astley Baker Davies, Bin Weevils, Macmillan books, Leapfrog (Jan - Dec 2009)

> I worked in a small team of designers and developers to primarily create microsites and banners for the youth orientated market. Prism are specialists in communicating with the online tween and teen market, creating sites and banners for VBS (Nickelodeon and MTV). Other larger scale projects included 'littlekingdom.co.uk' and design and illustration work on 'binweevils.co.uk', a 3D online world for kids, also produced at Prism.

Flash Designer / Client: Spinnaker Direct / Agency: Spinnaker Direct (August + Sept 2008)

After Effects Animator / Client: Side / Agency: Side (July 2008)

> I created a series of animated titles for a Sound Design company's promotion, using their Logo.

Designer, Flash Animator and Editor / Client: Oxfam / Agency: Rainey Kelly (June-July 2008)

> I illustrated and animated a viral film for the Trailwalker fundraising event 2008. I created it in Flash and made the sound effects track and final edit in Final Cut Pro. I co-Directed the film with its Copywriter Nick Flugge.

Flash Animator (Banners) / Client: Butlins / Agency: Rpm3 Beechwood (May 2008)

Flash Animator / Client: BT, Dulux, LG / Agency: Agency.com (April 2008)

Flash Animator / Clients: Schrodgers, Net a Porter / Agency: Pod1 (Feb 2008)

Designer / Clients: Pilsner Urquell, Schools food trust, Halifax / Agencies: VCCP, DLKW (Dec 2007)

> I created prep web designs for a Pilsner world map and designed a banner storyboard for a pitch for the Schools food trust, which VCCP won.

Designer and illustrator / Clients: eBay, BT Fon / Agency: Albion (Oct 2007)

> I created freestyle designs and custom fonts for eBay's merch 3.0 online campaign. (see the illustration section on my website). I also designed layouts for BT fon emails.

Contact

I live in North West London.

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Tel: 07956 524 373

Website: www.frosby.net/portfolio



Employment continued..

Designer and Flash animator / Client: Vodafone / Agency: Dare Digital (August - Sept 2007)

> I designed new layouts to improve Vodafone.co.uk's shopping page and animated banner ads.

Flash Animator / Client: Sell Sell / Agency: Taylor Lane (July-August 2007)

Flash Animator / Clients: BT, Hilton / Agency: Crayon London (June-July 2007)

Flash Animator / Client: Sony Pictures / Agency: Spinnaker Direct (April-May 2007)

> I created flash banner ads for Sony Pictures' film promotions online, including interactive ads and an action game for Spiderman 3. Working in a small team, I learnt to build ads with Flash Talking to stream video trailers.

Flash Animator / Client: Land Rover / Agency: Wunderman Interactive (Feb 2007)

Flash Animator / Client: Cadbury / Agency: CMWi (Dec 2006)

> I animated elements of the new website for the Cadbury's Creme egg 'goo' campaign. For an example, go to the 'Games' section on the website: www.cremeegg.co.uk

Interface Designer / Client: Orange (Oct - Dec 2006)

> I worked with the Design and Usability team at Orange, customising icons for mobile phones and created designs for animated Orange branded screensavers.

Flash Animator / Client: Hewlett Packard / Agency: Modem Media (Sept 2006)

> I worked with a highly experienced digital team to produce an interactive user journey for a Hewlett Packard pitch.

Illustrator and Game Designer / Client: Booksofcourse.com (August 2006)

> I created a series of illustrations for a promotional book and worked with a flash programmer to create an online game for a new book company targeting students.

Flash Animator / Agency: Feast Creative (March 2002 - March 2005)

> I produced flash and video animations for various company websites.

Freelance Graphic Designer / Ray Edwards (agent), (Oct 2002-July 2003)

> I produced printed design work such as logos, booklets and letterheads for companies and individuals.

Graphic Designer / Epic Multimedia (June-Sept 2001)

> I was responsible for creating web content for websites with a team of designers, scriptwriters and producers.

Short films – Writer and Director

Brand Awareness = Spirituality (2004)

> Selected for the screening 'short for sure and absurd' at the short film corner at the Festival de Cannes 2005.

Nothing Personal (2004)

> Selected and screened at the London Talent Circle awards 2004.

Telephone Tag (2003)

> Screened at the London Curzon cinema, as part of the 48 hour film challenge.

Josiah's Inspiration , Monomaniac (2002)

> Screened at Croyden film network and London Metropolis film network.

Peter and the Wolf (2000) (Graduate Film)

> Screened at Croyden film network and London Metropolis film network.

Transition Transaction (1999)

> Screened at the Brighton Fringe film festival 2000.

References

References will be given on request.

Courses

> Cartooning for Fun and Profit / HGS Institute (Sept - Dec 2005)

> 7 week Intensive Filmmaking course / The Workshops, Maine, USA (May-July 2002)

Film Directing Course / The Brighton Film School (Sept-Oct 2000)

> Flash Course / Silicon Beach Training (Feb 2001)